



A community project from the heART!

GOAL:

Keep Longview Beautiful helps to educate and engage our community to take responsibility for improving their environment through litter prevention, beautification and recycling. ART from the heART will inspire people to beautify areas of Longview through outdoor art. Donations may be made anonymously or named and will be directed through the nonprofit, 501 (c) (3) organization Keep Longview Beautiful.

DONATIONS:

We look to our community and supporters that have this artistic vision for Longview's future. Family members like you help us intensify our impact and solidify this unique inheritance for Longview.

NECESSITIES:

Donor:

- Must be willing to work with the location owner/manager and the Executive Director of Keep Longview Beautiful to bring cohesive, tasteful art to our community. If for any reason, one entity does not feel the art is appropriate, the art will not be used.
- Understands the art becomes a part of the Longview community. If art is approved for placement on City of Longview owned property, the art becomes the property of the City of Longview and will be insured and maintained as such.

Keep Longview Beautiful:

- Will assist in finding art and locations for installations.
- Will research and abide by all safety and code requirements.
- Will have the final say of the art used.

Art:

- Must be Mother Nature proof! East Texas is prone to every weather element: flooding, freezing, high winds, hail, extreme heat and humidity. Art must be able to withstand *the worst* of all weather factors.
- Must be community and family oriented. No profanity or lewdness of any kind will be allowed through the ART from the heART program.

Community:

- Will be philanthropic and charitable to this seed of hope for our community's future.
- Will respect all ART from the heART donations. Unless specifically noted, art should not be touched in any way.

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Keep Longview Beautiful will educate and engage our community to take responsibility for improving their environment through litter prevention, beautification and waste reduction.